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Google Business Intelligence Certificate

Take your data analytics skills further with an advanced certificate in business intelligence. Designed for people working in the field of data analytics or graduates of the [Google Data Analytics Certificate](#) program, you'll enhance your technical skills with tools like BigQuery, Tableau, and SQL and unlock more opportunities for career progression.

Grow your career at grow.google/advancedDA

What is business intelligence?



Business intelligence (BI) refers to the various processes and tools used to turn raw data into easy-to-understand and actionable information. Organizations rely on that information to make better strategic and operational business decisions.

Business intelligence professionals collect, organize, interpret, and report on data to help organizations make informed decisions. For example, BI professionals measure performance, track revenue or spending, and monitor progress, then share the information in ways that help stakeholders understand and use it effectively.

\$96,000+

median salary for jobs in business intelligence (0-5 years of experience) ¹

166,000+

open jobs in business intelligence ¹

Why earn a Google Business Intelligence Certificate?

Grow your career:

Build on your skills and unlock more job opportunities with higher salaries.

A path to in-demand jobs:

Connect with top employers like, Deloitte, Target, Verizon, and Google.

Learn at your own pace:

Complete the online program in one to two months at a suggested pace of 10 hours of study a week or less.

Stand out to employers:

Make your resume competitive with a credential from Google.

¹Lightcast™ US Job Postings (Last 12 Months: Jan. 1, 2022 - Dec. 31, 2022)